



## New Leaf and iTMP Technology, Inc. Team Up to Bring First “Smart Fitness” Application to the iPhone™

November 20, 2008

### Exercise Smarter not HarderSM with New iPhone Application

SAINT PAUL, Minnesota (November 20, 2008) —Angeion Corporation (NASDAQ: ANGN) today announced that its New Leaf division has partnered with iTMP Technology, Inc. to launch iNewLeaf™, a unique fitness application that transforms the Apple® iPhone and iPod® touch into a fitness monitoring system based on personal metabolic test results. For a limited time, iNewLeaf will be available for free on the iPhone App Store.

New Leaf’s Active Metabolic Training<sup>SM</sup> program and test is offered in select health clubs, personal training studios, medical fitness facilities, and performance training centers throughout North America and the UK where a simple 10-15 minute assessment determines your unique response to exercise through measurement of the amount of oxygen and carbon dioxide you breathe. For more information and to locate the nearest New Leaf Active Metabolic Training facility, visit [www.newleaffitness.com](http://www.newleaffitness.com).

This unique metabolic profile allows New Leaf to assign personalized heart rate training zones and programmed exercises to take the guesswork out of how to Make Every Workout Count<sup>SM</sup>. The profile also enables the tracking of the actual fuel source - fats or carbs - of your caloric burn rate. Consumers can access their information and track workouts at New Leaf’s online portal, eNewLeaf.

Leveraging the iPhone’s internet connection to eNewLeaf, iNewLeaf downloads a user’s customized exercise plans and training zones as well as other data. iNewLeaf tracks not only standard metrics such as heart rate and cycling speed, power and cadence but also provides actual calories and fat calories burned, TRUcal™ and FATcal™. After a workout, iNewLeaf effortlessly uploads the workout data to eNewLeaf without the need to perform any syncing process or procedure.

“New Leaf is once again helping redefine fitness by personalizing each workout to give you real results,” said Rod Young, CEO and President of Angeion. “iNewLeaf reports TRUcal™ and FATcal™ metrics on the iPhone as you exercise, giving you an actual caloric snapshot that guides your training to improve metabolic efficiency regardless of whether your goal is to lose unwanted fat or win the next marathon,” Young continued.

“Common exercise equipment, heart monitors and fitness apps provide estimates of calories burned based on basic personal settings like age, weight and gender. Some estimates are better than others, but iNewLeaf is the first truly “smart” fitness app on a smartphone because true calories are calculated based on a user’s unique metabolic data and heart rate while exercising,” said Michael Williams, founder and CEO of iTMP.

Additional hardware required: iTMP’s SMHEART LINK™ is a wireless bridge from the iPhone to fitness sensors such as heart rate straps or cycling speed, cadence, and power sensors on your indoor or outdoor bikes. SMHEART LINK also stores an entire workout’s worth of data, compiling information even if the iPhone is interrupted by a call or if the iPhone is not present. The result is an uninterrupted workout profile that can be reviewed during or after a workout and uploaded to New Leaf’s training and tracking website, eNewLeaf.

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Product specifications subject  
to change without notice.

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For more information visit our website at [www.newleaffitness.com](http://www.newleaffitness.com)



SMHEART LINK has a suggested retail price of \$149.95 and will be available for the holiday and New Year's resolution seasons online at [www.SMHEARTLINK.com](http://www.SMHEARTLINK.com), where users can also find additional product information and request to receive updates. Until that time, iNewLeaf is available on the iPhone App Store running simulated heart rate data so users can see how the application monitors and manages their cardio fitness.

New Leaf and iNewLeaf are trademarks, "Make Every Workout Count", "Active Metabolic Training", and "Exercise Smarter, Not Harder" are service marks of Angeion Corporation.

SMHEART LINK is a trademark of iTMP Technology, Inc.

Apple, the Apple logo, and iPod are trademarks of Apple Inc., registered in the U.S. and other countries. iPhone is a trademark of Apple Inc.

#### About Angeion Corporation

Founded in 1986, Angeion Corporation acquired Medical Graphics Corporation in December 1999. Medical Graphics develops, manufactures and markets non-invasive cardiorespiratory diagnostic systems that are sold under the MedGraphics ([www.medgraphics.com](http://www.medgraphics.com)) and New Leaf ([www.newleaffitness.com](http://www.newleaffitness.com)) brand and trade names. These cardiorespiratory diagnostic systems have a wide range of applications in healthcare as well as health and fitness. The Company's products are sold internationally through distributors and in the United States through a direct sales force that targets heart and lung specialists located in hospitals, university-based medical centers, medical clinics and physicians' offices, pharmaceutical companies, medical device manufacturers, clinical research organizations, health and fitness clubs, personal training studios, and other exercise facilities. For more information about Angeion, visit [www.angeion.com](http://www.angeion.com).

The discussion above contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements by their nature involve substantial risks and uncertainties. Our actual results may differ materially depending on a variety of factors including: (i) our ability to successfully operate our business including our ability to develop, improve, and update our cardiorespiratory diagnostic products and successfully sell these products under the MedGraphics and New Leaf brand names into existing and new markets, (ii) our ability to maintain our cost structure at a level that is appropriate to our near to mid-term revenue expectations and that will enable us to increase revenues and profitability as opportunities develop, (iii) our ability to achieve constant margins for our products and consistent and predictable operating expenses in light of variable revenues from our clinical research customers, (iv) our ability to effectively manufacture and ship products in required quantities to meet customer demands, (v) our ability to expand our international revenue through our distribution partners and our Milan, Italy representative branch office; (vi) our ability to successfully defend ourselves from product liability claims related to our cardiorespiratory diagnostic products and claims associated with our prior cardiac stimulation products, (vii) our ability to defend our intellectual property, (viii) our ability to develop and maintain an effective system of internal controls and procedures and disclosure controls and procedures, and (ix) our dependence on third-party vendors.

Additional information with respect to the risks and uncertainties faced by the Company may be found in, and the above discussion is qualified in its entirety by, the other risk factors that are described from time to time in the Company's Securities and Exchange Commission reports,



including the Annual Report on Form 10-K for the year ended October 31, 2007.

About iTMP Technology, Inc. (iTMP)

iTMP Technology, Inc. was founded in Santa Barbara, California, to revolutionize the world of fitness and health metrics monitoring. iTMP has partnered with fitness industry leaders to bring cardiovascular training and cycling metrics to the iPhone and iPod computing platforms. With iTMP's SMHEART LINK™ wireless bridge, athletes can track their cardio workouts anywhere. For more information about iTMP Technology, Inc., visit [www.SMHEARTLINK.com](http://www.SMHEARTLINK.com).

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